EMMA4EU
DEFORESTATION-FREE SUPPLY CHAINS

JOIN THE FIGHT AGAINST DEFORESTATION

BE A PART OF THE CHANGE IN SUPPLY CHAIN MANAGEMENT IN EUROPE

AROUND **489 MILLION HECTARES OF FOREST**, AN AREA COMPARABLE TO THE SIZE OF THE EUROPEAN UNION, WERE LOST THROUGH DEFORESTATION BETWEEN 1990 AND 2025.

THE **EUROPEAN UNION** IS **RESPONSIBLE FOR AROUND 16% OF THE WORLD'S EMBEDDED DEFORESTATION** AND IS TAKING ACTION TO REVERSE THIS TREND.

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Deforestation and forest degradation are major drivers of climate change and biodiversity loss. The European Union plays a significant role in these processes as the **second-largest global importer of forest-risk commodities**, including **soy, palm oil, beef and leather, wood, cocoa, coffee, and rubber**. This issue is known as embedded deforestation, referring to deforestation that occurs in one region to produce goods that are traded or consumed in another.

To tackle this challenge, in 2023 the EU adopted the

EU REGULATION ON DEFORESTATION-FREE PRODUCTS (EUDR)

to **prevent companies** from placing in, making available on, or exporting from the EU market **commodities and products associated with deforestation and forest degradation**.

HOW CAN WE ADDRESS THIS CHALLENGE?

OUR SOLUTION:

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Reaching deforestation-free supply chains requires **skilled professionals** equipped to drive change. To meet this need and support the implementation of the EUDR, EMMA4EU – the Innovation Alliance for Deforestation-Free Supply Chains in Europe – was created.

Co-funded by the Erasmus+ Programme, it aims to promote knowledge exchange and capacity building, ultimately creating a new professional profile: the **Deforestation-Free Supply Chains Manager**.

ARE YOU A PROFESSIONAL OR A STUDENT?

JOIN

Connect with other stakeholders, share knowledge and opportunities, and contribute to innovative solutions for deforestation-free supply chains.

LEARN

Access exclusive resources to deepen your understanding of the EUDR and the path toward deforestation-free supply chains.

TRAIN

Explore courses and training programs to improve your skills in facing deforestation-related challenges.

JOIN EMMA4EU AND BE PART OF EUROPE'S TRANSITION TO DEFORESTATION-FREE SUPPLY CHAINS!

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